

# NFC SCRIBE USER GUIDE

NFC Scribe (Item 720)

This sleek executive pen features NFC technology for seamless wireless data transfer to smartphones or tablets. Its soft-touch oval barrel ensures writing comfort, with smooth black ink. Each pen is programmed with a single URL, and with a dynamic URL, you can easily update it and track results to keep your campaign fresh and maximize ROI. Each pen comes in a poly bag with clear directions.



## Directions

- Ensure NFC is enabled on compatible devices (iPhone 11 & up, Android 13 & up)
- Tap and hold the NFC symbol on the pen to the NFC-enabled area on your device
- Your device will automatically recognize the signal and open the programmed URL
- Tap the link to access your content

## Programming the Pen

Hub will program each pen with a single URL. We recommend using a dynamic URL, such as Bitly, which allows you to easily update the link later and track usage and ROI, giving you flexibility to adapt your campaign.

## Quality Control

Random Testing: A random selection of NFC pens will be tested to ensure proper linking and functionality.

## Identification

NFC Symbol: Each Pen is equipped with the NFC symbol, clearly etched for easy identification by end-users.

## Using the NFC-Enabled Pen with a Smartphone

Ensure NFC is Enabled with compatible devices iPhone 11 and up – Android- 13 and up.

## Locate NFC Receiver:

For iPhone: On iPhones, the NFC receiver is typically located on the back of the device. Place and hold the NFC pen near the center or top-back area for optimal connection.

For Android: Android devices may have the NFC receiver in different locations. Common areas include the back, near the camera, or on the screen. Refer to your device's user manual for precise location instructions.

Tap and hold the pen: Gently tap and hold the NFC symbol on the pen to the NFC-enabled area on your device  
Follow the Link: Your device will automatically recognize the NFC signal and open the programmed URL. Tap the link to access the content.

## Note for End-User Ease

Included Directions: Each pen comes in a poly bag with detailed directions to optimize end-user ease; follow the instructions for a smooth experience.

## Disclaimer

Reprogramming Responsibility: Hub is not responsible for reprogramming after the initial activation. Please ensure the URL is accurate and meets your communication needs during the programming stage.



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